



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

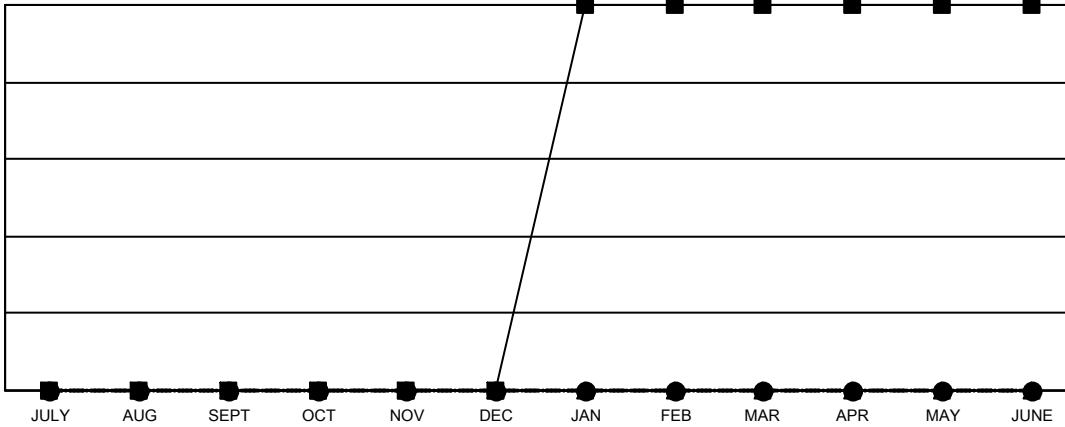
Multiple District 3

LOCATION: OKLAHOMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	4
APR/MAY/JUNE	0	0	0

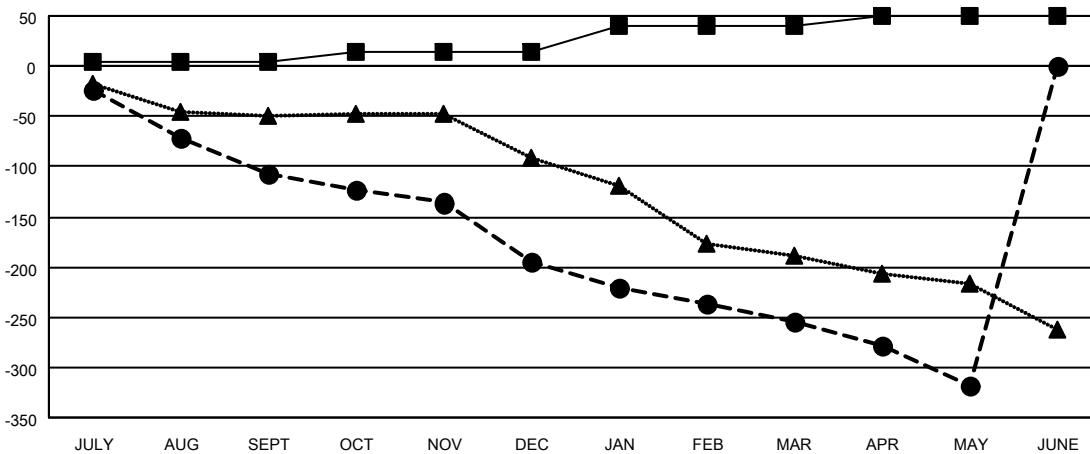
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	51	157
OCT/NOV/DEC	10	62	140
JAN/FEB/MAR	25	52	109
APR/MAY/JUNE	10	41	91

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	63 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 2,212 (67.96%)
		FEMALE 1,043 (32.04%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 427
DECEASED 38		FAMILY MEMBERS PAYING HALF DUES 216
CLUB CANCELLED 39		
OTHER 420		
TOTAL 497		